

Berryessa Business Association (BBA)

Panera Bread
Thursday, August 18, 2011
9:00 a.m. – 10:30 a.m.

MEETING NOTES

1. Introduction

- Start: 9:06 a.m.
- Attendees:
 - *Del Broberg, California Senior Cares*
 - *Larry Whitcomb, Lawrence Whitcomb Photography*
 - *Steve Sturken, Sturken Automotive*
 - *Frank Cancilla, Keller Williams Realty*
 - *Chai Vaidya, Commercial Art Video Production*
 - *Charu Vaidya, Early Learning Preschool*
 - *Bao Ngo, V9 Marketing*
 - *Felisa Legapsi, Catholic Charities*
 - *Patrick Lennon, San Jose Silicon Valley Chamber of Commerce*
 - *Kara Garcia, Movies A Go-Go*
 - *Flora Lin, Kumon Berryessa West*
 - *Clarence Madrilejos, Century 21 M&M and Associates*
 - *Mike Flaughter, Berryessa Citizens Advisory Council*
 - *Rose Whitcomb, North Valley Community Association*
 - *Bill Hughes, Berryessa Citizens Advisory Council*
 - *Dhez Woodworth, City of San José – Office of Economic Development – Work2Future*
 - *Sharon Ngo-Tran, City of San José – Office of Economic Development – Work2Future*
- Council Staff:
 - *Stephanie Fong, District Director*
 - *Anh Tran, Council Assistant*
 - *Kasey Ong, Council Intern*

2. Mike Flaughter – Review of Last Meeting

- *Flaughter* made a presentation about the last meeting. No one had questions and the last meeting notes were accepted by the group.

3. Anh Tran – Updates from the City of San Jose

- *Tran* spoke about “Taste of Berryessa.”
 - Councilmember Chu envisions that this event is a celebration where restaurants and service businesses gather to show residence what the Berryessa community has to offer.
 - This is a great opportunity to promote your business and participate with other businesses.
 - BBA plans to co-host this event during the holiday season in 2012.

- *Ngo-Tran* spoke about the Inaugural “Shop San Jose” Campaign.
 - This campaign will be launched on October 12, 2011, the same date as the Hispanic Chamber of Commerce’s Festiv’ ALL 2011. Vendors at this event will cost \$0 but it is invite only.
 - Action Item: BBA logo and website for Shop San Jose website.
 - This is *Ngo-Tran*’s last meeting as a representative of City of San Jose. Dhez Woodworth or BJ Simms will replace her. She hopes to be back in another capacity.

4. Mike Flaughter– Review of By-laws

- There might be change necessary, e.g. starting a bank account, would require formal incorporation as a nonprofit.
- *Lennon*: Find a fiscal agent and raise money at the same time.
- *Lennon*: Has a bank account setup through Chamber of Commerce but has a small balance because Chamber would like to keep activities of account holder separate from Chamber.
- *Flaughter*: At some point, we’ll need to collect dues, and we need to have insurance in case of liabilities. Follow-up with Rachel Bhan.
- Quorum: Suggestion with 25% Quorum. For general membership, that may be fine, but for Board Members, we may need to hold them to a higher standard. At least 40%.
 - Concern: We don’t want to be paralyzed with lack of attendance to be able to make decisions.
- Suggestion: 30 days prior public notification when voting on the By-Laws
- Suggestion: No political stuff, e.g. petitions and circulations
- Suggestion: Review By-Laws offline and then vote on in next meeting
- Suggestion: Look into removing 3rd Thursdays

5. Bill Hughes – August Feature Business – Hughes & Associates

- Contact information: (408) 272-2214
- Address: 1146 Colonial Lane, San Jose, CA 95132

6. Public Comment and Questions

- *Hughes*: Circulated Initiatives
 - Prohibit political contributions buy payroll deductions
 - Internet sales tax
- *Tran*: District 4 Resource Fair and Movie Night on August 26, 2011 at Flickinger Park
- *Lin*: Ribbon Cutting at Kumon and logo contest
- *Flaughter*: Winchester Auto Parts has grand re-opening on October 2nd and 3rd
- *Garcia*: KPIX writer and can advise on press releases
- *Flaughter*: Open Space in Alum Rock opening in October
- *L. Whitcomb*: LGBTQ Community is looking to do a photography class; looking for sponsors to provide projector and digital manual focus camera
- *Flaughter*: BCAC Next Meeting – Sept 12, 2011 7:00PM at Berryessa Community Center

- Next Meeting: September 15, 2011 from 9:00 a.m. to 10:30 a.m. Please bring a friend.

7. Adjourn – 10:15 a.m.

8. Steering Committee Meeting

- Concern that too low percentage, not representative of majority opinion.
- There are generally two types of members: board members and general members.
- A general member is harder to have attend a meeting.
- Electronic meetings sounds great, but we should probably focus on face-to-face baseline first.
- For date of meetings, we can have the specific day of the month in the operational guidelines, but leave “have meetings once per month” in the By-Laws.
- Timeline: By Laws language finalized; final draft to be voted on; nominating process; membership drive.
- Take draft, with comments and amendments, and send it out to the general membership. Allow 2 weeks for responses. Have the steering committee reconvene to incorporate additional changes and then resend out the draft (iterative process).
- What is a member, the business or an individual in a business? Affects proxies for voting.
- Please submit comments by September 1, 2011. A draft will be sent out by September 8, 2011.

9. Adjourn – 10:40 a.m.

These notes were prepared by Bao Ngo. For more details, contact Anh Tran.