

Berryessa Business Association (BBA)

Panera Bread
Thursday, July 21, 2011
9:00 a.m. – 10:30 a.m.

MEETING NOTES

1. Introduction

- Start: 9:05 a.m.
- Attendees:
 - Manpreet Mundh, ABC Animal Clinic
 - Rebecca Stene, Tutor Doctor of San Jose
 - Del Broberg, California Senior Cares
 - Jason Broberg, California Senior Cares
 - Bob Stewart, Coldwell Bank – The Real Estate People
 - Larry Whitcomb, Lawrence Whitcomb Photography
 - Steve Sturken, Sturken Automotive
 - Frank Cancilla, Keller Williams Realty
 - Faye Luong, Living Room Acupuncture
 - Jonathan Posadas, Berryessa Sun
 - Steve Friend, Realty World – Friend & Associates
 - Dave Fan, Meacham Oppenheimer
 - David Chui, Pen Cal Corporation
 - Chuck Mondave, Versant Business Team, Inc.
 - Mohammed Abdo, Key Point Credit Union
 - Flora Lin, Kumon Berryessa West
 - Clarence Madrilejos, Century 21 M&M and Associates
 - Mike Flaughner, Berryessa Citizens Advisory Council
 - Rose Whitcomb, North Valley Community Association
 - Bill Hughes, Berryessa Citizens Advisory Council
 - Sharon Ngo-Tran, City of San José – Office of Economic Development – Work2Future
- Council Staff:
 - Stephanie Fong, District Director
 - Anh Tran, Council Assistant
 - Jeffery Yu, Council Intern

2. Mike Flaughner – Review of Last Meeting

- Flaughner made a presentation about the last meeting. No one had questions and the last meeting notes were accepted by the group.

3. Anh Tran – Updates from the City of San Jose

- Tran spoke about “Taste of Berryessa.”
 - Councilmember Chu envisions that this event is a celebration where restaurants and service businesses gather to show residence what the Berryessa community has to offer.
 - This is a great opportunity to promote your business and participate with other businesses.
 - BBA plans to co-host this event during the holiday season in 2012.

- *Ngo-Tran* spoke about Shop San Jose Campaign.
 - This campaign will happen in the Fall of 2011. *Ngo-Tran* would like to see the BBA and other businesses in the Berryessa area involved. She will provide more information at the next meeting.
 - There will be another event. Possible conjunction with Hispanic Chamber of Commerce.

4. Larry Whitcomb – July Feature Business – Lawrence Whitcomb Photograph

- Lawrence Whitcomb Photography just started and is still looking for some inexpensive space for a studio.
- *L Whitcomb* has done a few weddings and events. He also does a lot of volunteer photography.
- His work can be seen at the Fireside Coffee at 1710 Moorpark Ave in San Jose.
- Contact information: (408) 674-7633

5. Public Comment and Questions

- *J Broberg* is from California Seniors Care.
- *Lin* is from Kumon at Berryessa West.
- *Fan* is from Meacham Oppenheimer.
- *Madrilejos* is from Century 21 M&M and Associates.
- *Mondave* spoke about the National Jr. Basketball Program.
- *Stene* has a social media company resource available. If you have no time and need help to build your social media market, contact her.
- *Ngo-Tran* shared information about the On the Job Training. They have 10,000 people in their database looking for jobs.
- *Posadas*: Berryessa Sun is very supportive. Remember, 15% off and free color! The Berryessa Sun still wants a section page for the BBA. Check out their online presence at MercuryNews.com (My Town Section). BerryessaSun.com is just Berryessa news. Online ads are now on sale and they do offer assistance in graphic arts.
 - *Mundh* has good responses from advertisement in the Berryessa Sun.
- Next Meeting: August 18, 2011 from 9:00 a.m. to 10:30 a.m. Please bring a friend.

6. Adjourn – 9:55 a.m.

7. Steering Committee Meeting

- Attendance: *Sturken, Whitcomb, Stewart, Hughes, D Broberg, F Luong, Lin, Fong, and Tran.*
- This will take 30 minutes at the end of each meeting.
- Transitions of organization.
- By-Laws will be drafted. By-Law Sub-Committee: *Sturken, Stewart, and Hughes*
- Evening meetings to start by October.
- BBA needs presence at Board Meeting at Berryessa Citizens Advisory Council.
- BBA needs to raise funds soon.
- Start “ribbon cutting” ceremony. BBA can start with Kumon at Berryessa West.
- BBA needs logo. Possible student contest?

8. Adjourn – 10:20 a.m.

For more details, contact Anh Tran.