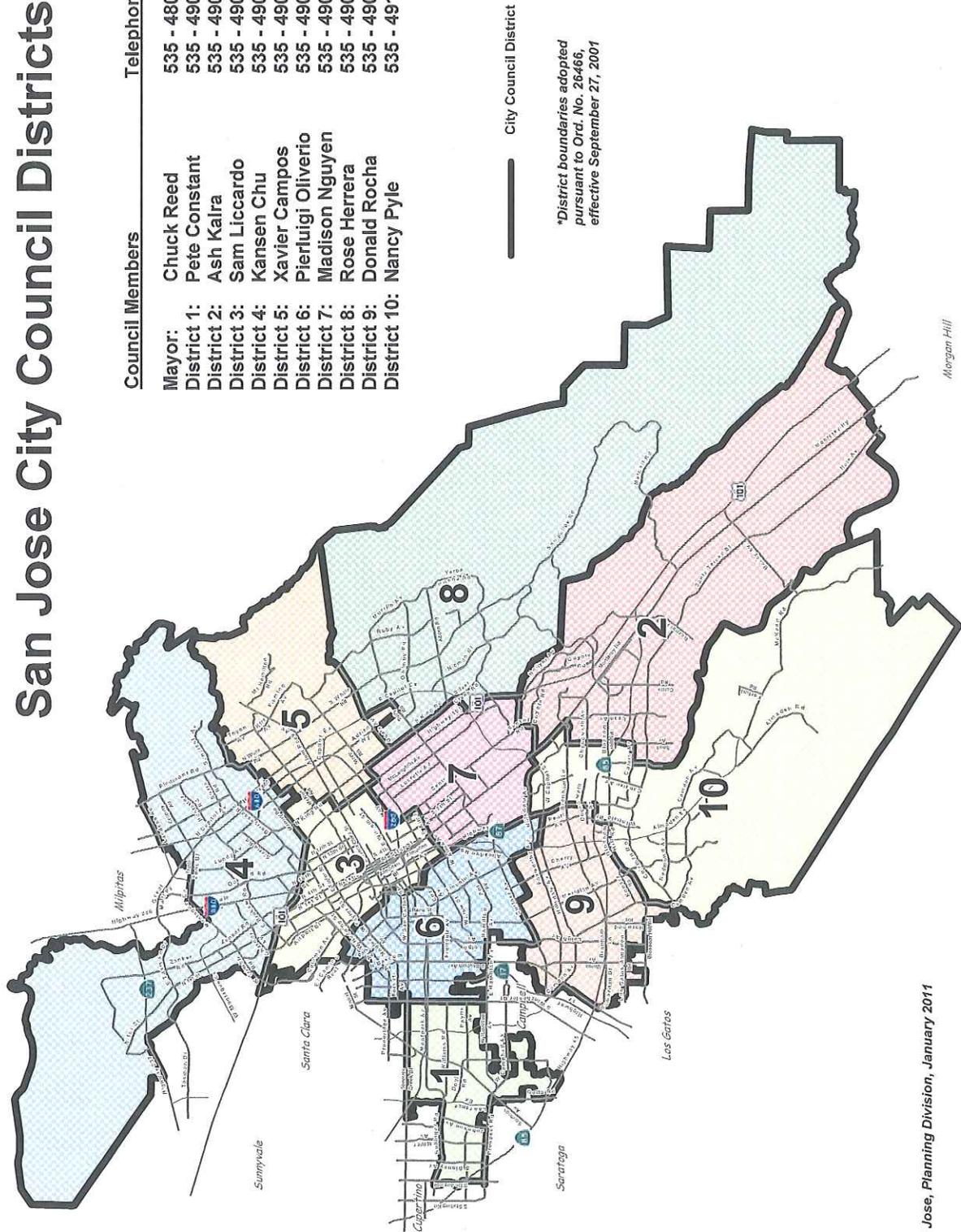


District 4 / BCAC  
Community Meeting  
March 8, 2011  
2011 City Redistricting  
Information Handout

# San Jose City Council Districts\*

Council Members	Telephone
Mayor: Chuck Reed	535 - 4800
District 1: Pete Constant	535 - 4901
District 2: Ash Kalra	535 - 4902
District 3: Sam Liccardo	535 - 4903
District 4: Kansen Chu	535 - 4904
District 5: Xavier Campos	535 - 4905
District 6: Pierluigi Oliverio	535 - 4906
District 7: Madison Nguyen	535 - 4907
District 8: Rose Herrera	535 - 4908
District 9: Donald Rocha	535 - 4909
District 10: Nancy Pyle	535 - 4910



City Council District

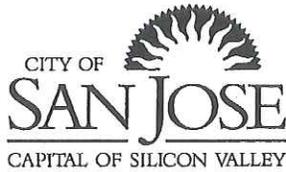
\*District boundaries adopted pursuant to Ord. No. 26466, effective September 27, 2001



Scale: 1 inch = 2.5 miles



Map Prepared by: City of San Jose, Planning Division, January 2011



RECEIVED  
San Jose City Clerk

2010 DEC 10 A 9:14 *Memorandum*

**TO:** RULES AND OPEN  
GOVERNMENT COMMITTEE

**FROM:** Mayor Chuck Reed

**SUBJECT:** REDISTRICTING  
ADVISORY COMMISSION

**DATE:** December 9, 2010

Approved

*Chuck Reed*

Date

*12/9/10*

**RECOMMENDATION**

Agendize appointment of Redistricting Commission on January 11, 2011

Set the date for Councilmembers to designate Commissioners no later than January 7, 2011

**BACKGROUND**

This spring the City of San José will receive data from the 2010 Census which triggers the City's requirement to redraw boundaries for City Council Districts. The City Charter, Article IV, Section 401, requires the City Council to appoint an Advisory Commission to study and make recommendations on redistricting.

The Advisory Commission consists of one member from each Council District, appointed by the Councilmember from that district, and a chairperson from the city at large who is appointed by the Mayor. The Charter also states that the membership of the Commission should reflect the overall ethnic make-up of the city to the extent possible. Councilmembers should nominate representatives and submit them to Armando Gomez, Mayor's Budget Director, by January 7, 2011.

The Advisory Commission is required to conduct at least three public hearings and submit its recommendations within 120 days following its appointment. The Council must enact an ordinance establishing the new Council District boundaries no later than October 31, 2011.

Charter Section 403 requires that the "Council shall make the Districts as nearly equal in population as may be practicable, and may, in establishing the boundaries of the Districts, give consideration to (a) natural boundaries, street lines and/or city boundaries; (b) geography; (c) cohesiveness, contiguity, integrity and compactness of territory; and (d) community of interests within each District."

The 2000 Redistricting Committee had established criteria that should be used to begin the 2010 Redistricting process. The criteria is as follows:

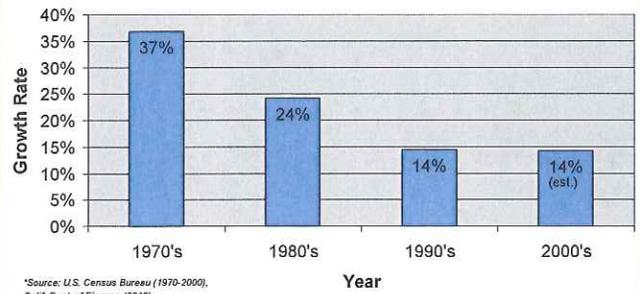
1. Comply with all applicable laws, including the avoidance of gerrymandering.
2. Equalize the population count in each District within 10%.
3. Where boundaries meet charter requirements, maintain continuity of existing Council Districts as much as possible.
4. Minimize the dilution of votes, and avoid the fragmentation or the over compaction of ethnic communities.
5. Maintain cohesive neighborhoods within Districts and, where possible, keep neighborhood associations within a single District.
6. Avoid unseating current City Council members.
7. To the extent possible, recognize the importance of parks and public facilities in Districts.
8. Where possible, do not divide school districts between separate Council Districts.
9. To the extent possible, provide income diversity within Districts.
10. Strive to balance District interests with City-wide interests, but not at the expense or exclusion of individual Districts.

The Redistricting Commission should consider these criteria in studying and making recommendations on redistricting. Of course, the Commission is free to consider other legally permissible criteria as well. In addition, the Commission will be subject to the requirements of the Brown Act; to ensure maximum transparency, the Commission will also need to comply with the City's Open Government requirements and staff will develop additional outreach efforts to encourage community engagement.

# “Census Data, Mapping Technology, and the Implications of Population Growth on San Jose’s 2011 Redistricting Process”

Presented by:  
 Michael Bills, Senior Planner  
 City of San Jose  
 February 7, 2011

### City of San Jose Population Growth Rate by Decade, 1970-2010\*



\*Source: U.S. Census Bureau (1970-2000),  
 Calif. Dept. of Finance (2010)

## Census 2010 Count Success

- In March 2010, over 130 million homes across the U.S. received mailed census questionnaires.
- From May-July 2010, 1.2 million census workers visited 47 million homes, making up to six non-response follow-up attempts.
- Santa Clara County achieved 2<sup>nd</sup> highest mailed questionnaire response rate in California (75%).
- City of San Jose achieved similarly high 74% mail response rate (the same as in Census 2000).

## Key Components of Population Growth

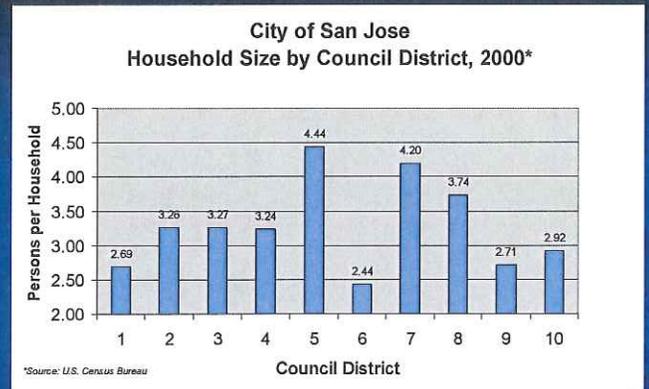
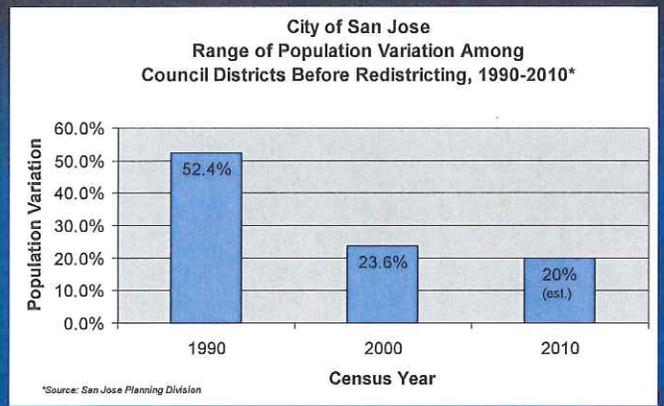
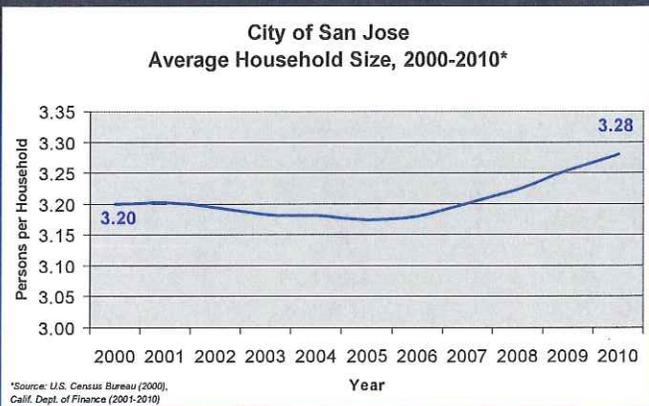
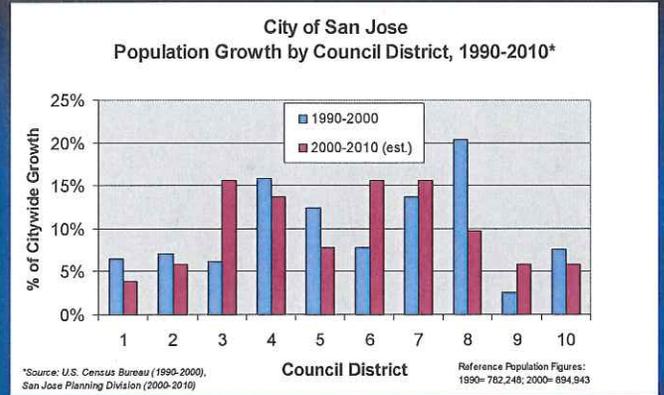
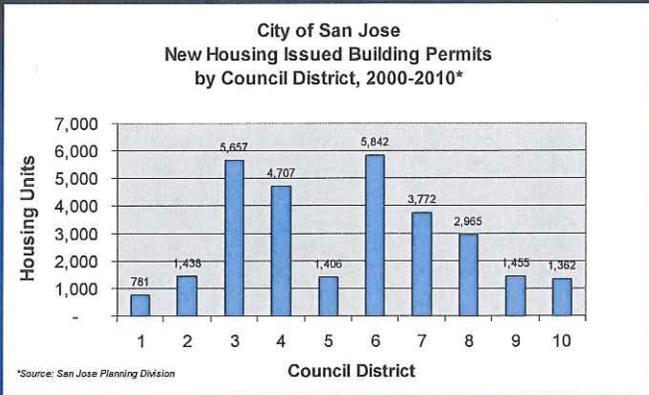
- Residents occupying new housing (~65% of population growth)
- More residents occupying existing housing—i.e., more persons per household (~25% of population growth)
- New residents from annexation of County pockets (~10% of population growth)

## Population Figures

- Will San Jose surpass 1,000,000 residents? (It should be close...)
- Regardless, the Council District mean population across 10 districts will be roughly 100,000 persons.
- Using this figure, a 10% range of population variation would yield between 95,000 and 105,000 persons in each Council District.

## City Council Districts Map





## Redistricting Data Release

Redistricting data is released in two phases:

- Phase 1: TIGER\* (geographic) files—released December 28, 2010

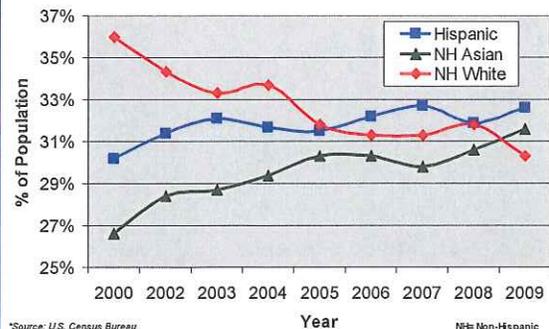
\*TIGER= Topologically Integrated Geographic Encoding and Referencing

- Phase 2: Redistricting data (P.L.94-171)—due to all states and cities by April 1, 2011

## Census Geography



## City of San Jose Major Race/Ethnic Groups, 2000-2009\*



\*Source: U.S. Census Bureau

NH= Non-Hispanic

## Redistricting Data Contents

- Population by major race groups and Hispanic ethnicity (as defined by the Census Bureau)
  - Six “single race” categories, including “other”
  - One “multi-racial” category comprised of 57 possible combinations
- Voting age (18+ years) population
- Number of housing units, occupied and vacant (new for Census 2010)

## A Decade Later: What’s Changed?

- Improved Technology (hardware & software)
- Data
  - Aerial imagery is ubiquitous and used every day.
    - San Jose acquired 1<sup>st</sup> high-resolution digital aeriels in 2001
    - Google Earth and Bing Maps released in 2005
  - Geographic data is vastly improved.
    - San Jose completed alignment of critical datasets
    - Census Bureau completed MAF/TIGER Accuracy Improvement Project (time: 8 years; cost: \$200 million)

## Race/Ethnicity Data Tabulation

- To provide robust demographic analysis, San Jose uses two methods of race/ethnicity data tabulation:
  - **“Hispanic Inclusive”**= persons of Hispanic ethnicity tabulated within each race category, maintaining the distinction between race and ethnicity established by the OMB<sup>†</sup> in Directive 15, revised October 1997.
  - **“Hispanic Exclusive”**= persons of Hispanic ethnicity tabulated only as Hispanic, irrespective of self-identified race category (and thus excluded from any race category).

<sup>†</sup>U.S. Office of Management and Budget

## Redistricting Tools/Terms

- Primary tool is called “Redistricter”, included in MapInfo Professional® software.
- “Population Transfer Areas”: geographic areas where boundary changes are being considered during the redistricting process (each with a unique identifier and associated census data) .
- Population measures: mean, variation
- Geographic measures: contiguity, compactness

# Stay Involved!

Visit us at:

[www.sanjoseca.gov/redistricting/2011redistricting](http://www.sanjoseca.gov/redistricting/2011redistricting)

E-mail us at:

[2011redistricting@sanjoseca.gov](mailto:2011redistricting@sanjoseca.gov)

**Redistricting Advisory Commission  
Commission Workplan – 2011 (DRAFT)**

The following is a draft workplan for the Commission to accomplish its objectives. Regular meetings are scheduled for the second and fourth Monday of each month. The Commission may choose to conduct additional meetings as necessary. The Commission must provide sufficient public notice (posting of meeting date, time, location and agenda) of all meetings.

<b>Meeting Date</b>	<b>Topic or Task</b>
<b>Monday, February 7</b>	<ul style="list-style-type: none"> <li>• REGULAR MEETING – City Hall</li> <li>• Commission Orientation and Organizing Meeting “Redistricting 101”</li> <li>• Discuss/approve workplan and schedule</li> </ul>
<b>Monday, March 14</b>	<ul style="list-style-type: none"> <li>• REGULAR MEETING</li> <li>• Discussion of current Council Districts (character, demographics, etc.)</li> <li>• Discussion of available Census data</li> <li>• Discussion of agenda and format of Public Hearings</li> </ul>
<b>Monday, March 28</b>	<ul style="list-style-type: none"> <li>• REGULAR MEETING</li> <li>• Discussion of available Census data</li> <li>• Discussion potential Council District boundaries and impacts</li> </ul>
<b>MARCH 31</b>	RELEASE OF CENSUS 2010 REDISTRICTING DATA
<b>Monday, April 4</b>	<ul style="list-style-type: none"> <li>▪ PUBLIC HEARING #1</li> </ul> Meeting to receive public input on potential District boundaries
<b>Monday, April 11</b>	<ul style="list-style-type: none"> <li>• REGULAR MEETING</li> <li>• Working meeting to develop/refine potential District boundaries</li> </ul>
<b>TBD</b>	<ul style="list-style-type: none"> <li>• PUBLIC HEARING #2</li> </ul> Meeting to receive public input on potential District boundaries
<b>Monday, April 18</b>	<ul style="list-style-type: none"> <li>• PUBLIC HEARING #3</li> </ul> Meeting to receive public input on potential District boundaries
<b>Monday, April 25</b>	<ul style="list-style-type: none"> <li>• REGULAR MEETING</li> <li>• Working meeting to develop/refine potential District boundaries</li> </ul>
<b>Monday, May 2</b>	<ul style="list-style-type: none"> <li>• PUBLIC HEARING #4</li> </ul> Meeting to receive public input on potential District boundaries
<b>TBD</b>	<ul style="list-style-type: none"> <li>• PUBLIC HEARING #5</li> </ul> Meeting to receive public input on potential District boundaries
<b>Monday, May 9</b>	<ul style="list-style-type: none"> <li>• REGULAR MEETING</li> <li>• Working meeting to develop/refine potential District boundaries</li> <li>• Discussion of draft report</li> </ul>
<b>TBD</b>	<ul style="list-style-type: none"> <li>• PUBLIC HEARING #6</li> </ul> Meeting to receive public input on potential District boundaries

**Redistricting Advisory Commission  
Commission Workplan – 2011 (DRAFT)**

<b>Meeting Date</b>	<b>Topic or Task</b>
<b>Monday, May 16</b>	<ul style="list-style-type: none"><li>• HOLD FOR SPECIAL MEETING</li><li>• Working meeting to develop/refine potential District boundaries</li><li>• Discussion of draft report</li></ul>
<b>Monday, May 23</b>	<ul style="list-style-type: none"><li>• REGULAR MEETING</li><li>• Discussion of final report</li></ul>
<b>May 31</b>	Submission of Report and Recommendations to City Council

DRAFT

## San Jose to redraw boundaries for City Council districts

By Tracy Seipel

[tseipel@mercurynews.com](mailto:tseipel@mercurynews.com)

Posted: 12/26/2010 03:12:52 PM PST  
Updated: 12/26/2010 10:18:23 PM PST

The San Jose City Council is preparing to take up the once-a-decade redrawing of council district boundaries, and it's clear, officials say, that its impact will be broad -- from the balance of power in City Hall to issues surrounding budget and pension reform.

"People who live close to the council boundaries will see changes," Mayor Chuck Reed said. "Some people will get into a new district, so in addition to getting a new council member, the demographics of the council district will change. And the political balance on the council gets affected by the change in demographics."

Although it's an arcane issue to many, redistricting -- mandated after every census -- can determine which City Council member represents which voters and the kinds of laws, funding and projects that a council member supports.

And if the council's 2011 agenda is any indication, next year promises major decisions that will affect San Jose residents, including potential budget cuts to city services and employees, possible negotiations over a downtown baseball stadium, and an update to the general plan that will guide the city's physical development.

The council is scheduled on Jan. 11 to appoint the members of a new advisory commission that will study and make recommendations on reworking boundaries for the council districts. San Jose's 10 council members have until Jan. 7 to select one person from their district to the commission, while the mayor gets to choose the head of the commission from the city at large.

The council expects to have the results of the 2010 census by February to help it determine the new boundaries. The commission has 120 days from its appointment to submit its results to the council for a vote, Reed said. Council members must enact the ordinance establishing the new boundaries by Oct. 31.

For incumbent and aspiring political candidates alike, the redrawing of new council boundaries is a jockeying contest for the best seat.

"It's the political equivalent of deciding who sits where at a wedding reception," said San Jose political strategist Jude Barry. "Just as some people don't want to sit at the same table, some candidates don't want to be in the same district."

Observers say the city's two major political camps -- labor and business -- have a huge stake in the matter, with each attempting to maintain labor- or business-friendly council districts.

The city charter requires the commission to reflect the ethnic makeup of the city. The council, in turn, must make the districts as nearly equal in population as possible by considering natural boundaries, street lines and city limits; geography; and community of interests within each district.

The 2000 redistricting committee established other criteria that Reed said he believes should be used in the 2010 process, including avoiding gerrymandering, maintaining existing council districts as much as possible, keeping neighborhood associations within a single district, not dividing school districts between council districts, and avoiding fragmenting ethnic communities.

"People are usually happy with the boundaries where they are, the district where they are," Reed said. "The boundaries are part of our community, and a part of our sense of identity. People are not going to want to see big changes in their boundaries."

Based on what happened 10 years ago, Reed speculates that District 1 on San Jose's west side, which hasn't seen much housing development over the past decade, may again expand its geographic boundary. The district is represented by Councilman Pete Constant.

In 2000, District 4, which includes North San Jose, Berryessa and Alviso, had witnessed a lot of development. Because housing construction has continued, the district is likely to see its geographic boundaries shrink again. Reed represented the district before he ran for mayor in 2006. He said that after he won his City Council race in 2000, the redistricting process that followed in 2001 reduced the number of residents in the district by 5,000 to 10,000.

District 3 Councilman Sam Liccardo said he believes council districts with housing development or growing immigrant populations will change the most, including his district, which represents downtown as well as neighborhoods south of Interstate 280 and Highway 101.

"The fights over where lines are drawn often ultimately determine who is elected and who is represented and who can exert the most influence over decision-making," Liccardo said. "I don't think anyone is paying a lot of attention to it right now, but in six months everyone will be."

Contact Tracy Seipel at 408-275-0140.

## **Opinion: San Jose council districts will drastically change; get involved early**

By Terry Christensen and David Fadness

Special to the Mercury News

Posted: 01/09/2011 12:01:00 AM PST

Big changes are coming when San Jose's City Council districts are redrawn this year. We hope our city's leaders and citizens will pay close attention and get started early. We emphasize this because the redistricting timeline is extremely tight. If people wait until maps are published at the end of the process, it may be too late to have much influence.

Some districts have grown more than others. By law (one person, one vote), every 10 years following the census, district lines must be revised to equalize their population. Our city charter requires the City Council to appoint a redistricting commission with one representative for each council district plus a chairperson appointed by our mayor by Feb. 1.

The commission then has 120 days to deliver its report to the council for final review.

The requirement to keep San Jose's 10 districts roughly equal in population -- approximately 100,000 people each in 2011 -- sounds fairly straightforward. The challenge is drawing district lines to keep various communities of interest intact, avoid gerrymandering or moving council members out of their districts and to observe physical boundaries, among other considerations.

It's a complicated and potentially contentious task.

When we served on the redistricting commission 10 years ago, the required block-by-block census data didn't become available until April. That left only about two months to draw new maps and give the public an opportunity to be heard.

Time will be short again this year. The 2001 redistricting commission recommended a charter amendment that would allow a more flexible deadline. Council members acknowledged the problem but couldn't justify an expensive ballot measure to fix it.

San Jose residents need to start paying attention now, especially because dramatic changes in some district boundaries are inevitable.

In 2001, our commission chose to alter existing district boundaries as little as possible.

That preserved and nurtured emerging district identities, but it required accepting near-maximum constitutional variations in district populations. The resulting plan passed legal muster and won community approval because it was minimally disruptive.

That won't happen this time.

District 1, for example, hasn't grown much, but it will have to add 15,000 to 20,000 residents to adjust for growth elsewhere in our city. Check your map: District 1 in West San Jose can only expand easterly into

District 6 (Rose Garden/Willow Glen). Also slower growing, District 6 will have to absorb parts of other districts to compensate for population it loses to District 1 -- and add more to achieve the 100,000 average.

Meanwhile, faster growing District 4 (Berryessa) will need to shrink in size. To accommodate that change, the Berryessa School District might end up split between two council districts -- or parts of North San Jose might be shifted into District 3 (downtown), pushing parts of District 3 into yet other districts.

As the dominoes fall, neighborhoods will be shifted or even split among districts when familiar boundaries change. Many folks will be unhappy.

Why should you care? First, because who represents you at city hall matters. Second, city budgeting tends to spread resources equally across council districts, but district lines don't necessarily align with community needs. Finally, addressing neighborhood issues will be more daunting if neighborhoods are split between two or even three council districts.

The 2011 Redistricting Advisory Commission must waste no time getting to work. Even before final census numbers arrive, it can review neighborhood, school district, and other community-defining boundaries, study citywide demographic patterns, and do preliminary policy setting, data gathering, and community outreach.

Above all, we urge early citizen involvement in this process. It's the only way to ensure an acceptable outcome for San Jose.

TERRY CHRISTENSEN and DAVID FADNESS are longtime community activists with service on numerous city commissions and committees, including the 2001 Redistricting Advisory Commission. They wrote this article for this newspaper. See the map for current districts at: [www.sanjoseca.gov/planning/data/council\\_dist/](http://www.sanjoseca.gov/planning/data/council_dist/)

Link to City's Redistricting Web Page:

<http://www.sanjoseca.gov/redistricting/2011redistricting.asp>

Link to City's Redistricting Web Page Archive for Year 2000 Redistricting:

<http://www.sanjoseca.gov/redistricting/default.asp>